RCCF MEETS EVERY MONDAY @ 7:30 P.M. CASINO ESPAÑOL, V. RANUDO ST. CEBU CITY **VOL XXXIX NO.:** DATE:

# **CLUB # 17104**

**CHARTERED OCTOBER 29, 1982** 

**OFFICIAL PUBLICATION OF ROTARY CLUB OF CEBU FUENTE DISTRICT 3860** 



**Rotary Opens Opportunities** 

"Rotary is not just a club that you join, it is an invitation to endless opportunities" **HOLGER KNAACK** 

Rotary International President, RY 2020 - 2021





















HOLGER KNAACK **Rotary International President** 



**RODEL RIEZL S. REYES** District Governor



**AMOR TOMAKIN** Assistant Governor, Area 1D



**CARY BEATISULA District Secretary** 



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# 15th General Membership Meeting

Virtual Meeting | November 9, 2020

The Rotary Foundation Month

Vol. 39, No. 12

# **Programme**

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Call to Order......Pres. Emmie Tesalona Invocation......Audio Visual Presentation Philippine National Anthem.....Audio Visual Presentation

The Rotary Hymn.....Audio Visual Presentation

Four Way Test and Objects of Rotary.....Audio Visual Presentation

Introduction of Rotarians / Spouses

Visiting Rotarians/Rotaractors/Guest

#### PART 2

Introduction of Guest Speaker

PAG Stephen Chian.....ARFC/PDG Yumi Espina DGN Lilu Aliño......PDRR/RTN Don Canama

Topic: "Rotary Foundation: What we need to know and District Fundraising Activities."

Open Forum

Presentation of Token / Certificate

#### PART 3

Secretary's Report.....Sec. Pouly Jang Treasurer's Report.....Treas. Jun Torres

Director's Report

President's Time Pres. Emmie Tesalona

Other matters

#### Quote for the Week

"Nothing in life is to be feared, it is only to be understood. Now is the time to understand more, so that we may fear less." - Marie Curie



Hosted by: Dir. Gingging Lomanta

#### INVOCATION

Dear Lord. We offer You this RCCF meeting, and ask you to bless our members with Your wisdom and grace. We thank You for this opportunity to be together to grow in our love and service of You and each other. We ask You to enlighten our minds to know what I true and just, and strengthen our wills to carry out faithfully what we come to see as our duty. As we come out from this meeting Lord, may all our thoughts. words and actions be directed to making Your name and Your love better known among men for their happiness here and in eternity. Amen.





# President's Message













Good day fellow Rotarians!

November is Rotary Foundation Month. To highlight the importance of Rotary Foundation and encourage the members to donate more funds, we have invited DGN Lilu Aliño and PAG Stephen Chian.

As a firm believer of the saying "what you reap is what you sow" RCCF generously gives to TRF knowing that the club can apply for a global grant, three years after, in the same amount the club contributed. This scheme enables the President Nominee Designate to plan ahead, specially if he/she thinks of a big project during his/her term.

PAG Stephen Chian also discussed in detail the process on how to avail the matching points to fast track the recognition of Non-Paul Harris Fellow Rotarians to Paul Harris Fellow, and the Paul Harris Fellow to the next level.

On top of the recognition, I strongly believe in the mantra "it is better to give than to receive".

Thank you very much.





President, RY 2020-2021

### **POULY JANG** Secretary, RY 2020 - 2021

# From Secretary's Desk

#### Attendance

ROTARY ID#	LAST NAME	FIRST NAME	11th 10/05	12th 10/12	13th 10/19	14th 10/29	Perfect Attendance
6726464	Abad	Jose Alfonso	✓	✓	✓	✓	
6581939	Abarintos	Conrado		✓	✓	✓	
8794289	Abay-Abay	Emman Reyan	✓		✓	✓	
9330462	Amago IV	Atty. Bernardino	✓	✓	✓	✓	
6218949	Amores	Maricel	✓	✓	✓	✓	
3362897	Barba	Richard	✓		✓	✓	
6207695	Baring	Engr. Jesselito	Engr. Jesselito ✓				
1166426	Calalang	Emmanuel				✓	
8915638	Canama	Don Jade					
10954392	Deiparine	Atty. Sydrick Jose Andre				✓	
2036342	Espina	Archt. Joseph Michael	✓	✓		✓	
1166431	Gonzalez	Dr. Julio					
8944393	Jang	Pouly				✓	
3516557	Karamihan	Dave John	✓		✓	✓	
8599266	Kaufmann	Marina	✓	✓	✓	✓	
10411473	Libron	Dr. Tess Annette	RW				
10234515	Llegunas	Dee Hora	✓	✓	✓	✓	
9804883	Llegunas	Kristoffer	✓	✓	✓	✓	
8794288	Lomanta	Atty. Lolita	✓	✓	✓	✓	
10709899	Ong	Jason	✓	✓	✓	✓	
6726443	Pasion	Ma. Consolacion	✓	✓	✓	✓	
10410040	Ponce	Jose Marie				✓	
6581937	Ramos	Geraldine	✓		✓		
8599268	Rimaz	Ma. Dolores					
5476140	San Pedro	Luz Filipinas					
8794286	Senerpida	Dr. Alain	✓	✓	✓	✓	
3264107	Solomon	Mary Anne	✓	✓	✓	✓	
8543450	Sulay	Kendrick	✓			✓	
9330558	Tesalona	Emmanuel	✓	✓	✓	✓	
5176670	Torres	Archt. Manuel, Jr.	✓	✓	✓	✓	
10713855	Uy	Stephen Henry	✓	✓		✓	
10410033	Yared	Patrick			✓		
		TOTAL PERCENTAGE					



November 2 November 22

Sandra Espina Marivic Barba

# President's messag

E ALL KNOW Rotary's tremendous power to transform our communities and ourselves. However, in every community, people have been left out, and we have not made a strong enough effort to reach them.

The RI Board of Directors is taking action to make Rotary more welcoming and diverse. We formed a task force to promote diversity, equity, and inclusion to help clubs attract new members regardless of gender, race, religion, age, or other factors. This will help us speed up the change we all want and need. The selection of Jennifer E. Jones as Rotary president for 2022-23 — the first woman to lead our organization — is another step in this direction.

At the grassroots level, clubs drive inclusion and diversity. Alia Ali — who serves on the board of directors at the Big West Rotaract Multidistrict Information Organization and is a Rotary Youth Leadership Awards alumna and past president of the Rotaract Club of Surrey-Newton, British Columbia — offers her perspective.

I still remember the relief I felt as a RYLA participant four years ago. I had finally found my people: people who cared as much as I did. All over the world, Rotary has the same heart. We serve our communities and take action where others feel paralyzed by the size and scope of a problem.

Let's continue that spirit, especially when the conversation is difficult. Racism, prejudice, and discrimination take on different forms but exist in every country, in every city, and in every person. How do we root it out?

As a diversity, equity, and inclusion consultant, I help organizations create a culture that empowers and attracts everyone using the power of empathy. When we feel with others as if they were ourselves, we cannot hold prejudice in our hearts. When every child reminds you of your own child, when every woman or man reminds you of your mother or brother, you start seeing the world differently.

We can apply The Four-Way Test through the lens of empathy. Are we building goodwill and friendship with everyone in our area, including women? Are things fair and beneficial to people of all ages? Who has to make choices that you don't have to make?

I made a heartbreaking choice between Rotary and my religion when a Rotary convention was held during Ramadan. I wondered: When we ask if this is fair and beneficial to all concerned, did that not include me as a Muslim? Would the convention ever be held over Easter? Only by asking difficult questions can we begin the work of creating a more inclusive and diverse Rotary.

We already connect so many people across the world. Imagine the possibilities when we bring even more people along for the ride. That's the future of Rotary I want to see: one where we are unstoppable in our service, relentless in our kindness, and intentional in the change we want to see.

Rotary has a big enough heart. If we open our door wider, we might find a lot of interesting people with new voices and new perspectives. We already have a variety of clubs offering different styles, cultures, and opportunities — and those who do not feel welcome in any particular club might be great candidates for new clubs created on different models. It's important that we make sure every new Rotary member is a good fit for their club. Rotary Opens Opportunities through diversity.

HOLGER KNAACK

President, Rotary International



#### TRUSTEE CHAIR'S MESSAGE

# Invest in the future through the Foundation

In the early 1870s, a genius toiled in his laboratory, driven by a vision to improve life through technology. After many failed attempts, by 1880 Thomas Edison had perfected a new light bulb that could be produced on a mass scale.

When someone pointed out to him that he had tried and failed 10,000 times before succeeding, he responded that he had merely found 10,000 ways it wouldn't work!

Just like Edison, The Rotary Foundation is driven by a vision for a better world. And we, too, remain determined and creative in the face of setbacks.

Earlier this year, our vital polio immunization activities had to be temporarily paused to ensure that the polio eradication program did not contribute to the COVID-19 pandemic. And so we adapted: The polio-fighting infrastructure that Rotary helped build was enlisted to assist in the response to COVID-19 in many vulnerable countries, as we had done before during outbreaks of Ebola, yellow fever, and avian flu.

Thankfully, we resumed polio immunization activities in July, having first taken all precautions to protect frontline workers and communities.

During these challenging days, our business — reaching out to people in distress — is not business as usual. The *Illustration by Luke Wilson* 

way we prepare and deliver projects and the methodology we use need to change. And the way we communicate what we do also must change.

The success of our global grants model is unmistakable. At its introduction in 2013-14, the Foundation awarded 868 grants worth over \$47 million. By 2019-20, the number of approved grants had risen to 1,350, worth over \$100 million. While the number of grants shot up by more than 50 percent, and funding by 123 percent, corresponding Annual Fund contributions showed only a 5 percent increase, and that's troubling.

To reach those who need us, to spread the love that our Foundation brings, we will need to rise to this challenge and work together to meet our funding needs.

Mother Teresa once said that if we want a message of love to be heard, it has to be sent out. To keep a lamp burning, we have to keep putting oil in it.

The Rotary Foundation offers the best opportunity I know for us to invest in a better future for communities around the world. Your generosity today and throughout this year is the oil that keeps our grants burning bright, reaching the ones who need us most.



Foundation trustee chair

#### GENERAL OFFICERS OF ROTARY International, 2020–21

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**Holger Knaack** Herzogtum Lauenburg-Mölln, Germany

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Shekhar Mehta Calcutta-Mahanagar, India

#### VICE PRESIDENT

**Johrita Solari** Anaheim, California, USA

#### TREASURER

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### Canada GENERAL SECRETARY

**John P. Hewko** Kyiv, Ukraine

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#### East Nassau, Bahamas

**Ian H.S. Riseley** Sandringham, Australia

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**Sangkoo Yun** Sae Hanyang, Korea

#### sac Harryang, Norca

GENERAL SECRETARY

John P. Hewko

#### **John P. Hewko** Kyiv, Ukraine







# **Monthly Hosting**

August	September		
Membership & New Club Development	Basic Education & Literacy		
Dave John Karamihan	Maria Celina Amores		
Geraldine Ramos	Emman Reyan Abay-Abay		
Conrado Abarintos	Maria Consolacion Pasion		
October	November		
Community Economic Development	Rotary Foundation		
Jose Alfonso Abad	Lolita Lomanta		
Kristoffer Llegunas	Joseph Michael Espina		
Dee Hora Llegunas	Don Jade Canama		
December	January		
Disease Prevention & Treatment	Vocational Service		
Mary Anne Alcordo Solomon	Richard Barba		
Ma. Dolores Rimaz	Julio Gonzales		
Marina Kaufmann	Tess Annette Serrato-Libron		
February	March		
Peacebuilding and Conflict Prevention	Water, Sanitation & Hygiene		
Kendrick Sulay	Alain Senerpida		
Jesselito Baring	Jason Ong		
A :1			
April	Мау		
Maternal & Child Health	Youth Service		
Bernadino Amago IV	Pouly Jang		
Jose Marie Ponce	Manuel Torres Jr		
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June Betom Fallowskin	July 2021		
Rotary Fellowship			
Emmanuel Calalang			
Stephen Henry Uy			
Patrick Yared			





# Speaker's Profile



Lilu manages her own business **Lilu Advertising and Marketing Solutions** Inc.

She teaches at her alma mater, St. Theresa's College Cebu under the Mass Communication and Business Administration programs.

She is active in business and professional organizations, namely: the Cebu Chamber of Commerce and Industry as current Vice-President and Trustee, Phil. Marketing Association-Cebu as Past President. Phil. Retailers Association Cebu, and the Cebu International Film Festival as Past President/Board Member.

Her enduring passion is service work in Rotary, Lilu is a proud member of Rotary Club of Cebu Gloria Maris since 2004. She

became the outstanding president of District 3860 in RY2008-2009. Since then she has served Rotary International and District 3860 in several capacities:

- \*Assistant Public Image Coordinator, Zone 7A Philippines & Indonesia for RY2011-2013
- \*District Public Image Chair for five years in RY2007-2008, RY2009-2010. RY2010-2011. 2018-2019.
- \*District Governor's Representative for the Phil. Rotary Magazine in RY2012-2013 & RY2013-2014
- \*District Trainer in RY2015-2016
- \*District Secretary in RY2016-2017
- \*Deputy District Governor for Programs and Awards Committee Chair in RY2017-2018
- \*District Awards Chair in RY2018-2019
- \*And currently as District Rotary Foundation Chair for 3 years in RY2019-2022
- \*She is presently the District Governor Nominee of District 3860.

Lilu's family is her touchstone, spouse Dongie, a businessman and daughters, Genevieve (a nurse in Australia) and Noelle (a teacher at **Cebu International School)** 



# Speaker's Profile



PAG Stephen is an active Rotarian from the Rotary club of Cebu. He Joined Rotary in 2013 and became a PAUL HARRIS FELLOW during the same year, become Paul Harris Society member the year, currently he is a Major Donor Level 2. He chaired several District grants and Global grants for the club, was Club Secretary in RY 2016-2017.

During RY 2018-2019 he was the Club President of Rotary club of Cebu. The Club was awarded as

the most outstanding club, Most outstanding Global grant and most outstanding president of District 3860.

RY 2019-2020 He was the Assistant Governor for Area 1-B. This year he is the District Fundraising Subcommittee Chair of the DRFC.

He is the President of Newman Chemicals Corporation and CP Newman Industries Corp importer and distributor of Industrial Chemicals for Visavas and Mindanao.

He is Married to Grace, the couple is blessed with 4 children, Samantha, Shawn, Simon and Sidney,

He loves to be outdoors, playing golf, cycling, running and hiking while sending like with his family and friends. Here to talk about The Rotary foundation.





Invites you to a free webinar

# WINDOW TO THE SIBS OF SPECIAL PEOPLE



# SPEAKER: ALEXIS SOCORRO DE LEON REYES, M.D., FPPS, FPSDBP Associate Professor, Department of Pediatrics University of the Philippines College of Medicine

NOV 21 8 4:00-5:00 PM





Invites you to a free webinar

# WINDOW TO THE SIBS OF SPECIAL PEOPLE

**NOV 21, 2020** | 4:00-5:00 PM

#### SPEAKER:

ALEXIS SOCORRO DE LEON REYES, M.D., FPPS, FPSDBP

Associate Professor, Department of Pediatrics University of the Philippines College of Medicine

- Medical Consultant Adviser Emeritus, Autistic Society of the Philippines, 2018
- Board of Trustees and Member, Philippine Ambulatory Pediatric Association, 2017
- Director, Center for Autism and Developmental Medicine, St. Luke's Global City, January 2016 to present
- Founding Board Member, International Developmental and Pediatric Association (Turkey), December 2015 to present
- Chairman of the Board (April 2013- 2014) Freedom Technology Wheelchair Foundation, Inc.
- Team Leader of the Philippine delegation in the Asia US Partnership (AUSP) on Child Development since 2003. Currently sponsored and organized the 6th AUSP Conference "Building a Global Commitment to Families: Supporting Mothers, Fathers, and Young Children" AUSP VI Conference, May 18-21, 2011 in Manila, Philippines
- Team leader and Member of the Philippine Autism Study Group and partnered with Autism Speaks for the
- First International Autism Conference in Manila 2010 as part of the Global Autism Public Health Initiatives (GAPH)
- First International Autism Conference in Manila 2010 as part of the Global Autism Public Health Initiative:
   Section Head of the Atty Jose Miguel Arroyo Developmental and Behavioral Studies Unit, Department of

ZOOM WEBINAR ID: 860 4568 2000 PASSWORD: rotary



# **Rotary Info**



**FIVE QUESTIONS** 

#### The right stuff

What makes a great global grant application? Abby McNear explains

The Rotary Foundation introduced global grants in the 2013-14 Rotary year to fund large-scale, sustainable activities that are aligned with one or more of Rotary's areas of focus. Abby McNear, a member of the Rotary Club of Evanston, Illinois, and grants manager for the Foundation, has seen the program grow tremendously. The number of grants awarded increased by over 50 percent during this time; in 2019-20, 1,350 global grants were awarded, totaling over \$100 million. McNear, who has worked at Rotary for 25 years, shares her tips for a successful global grant application.

#### What does the ideal global grant application look like?

It's one where the host community does a nice job with the community assessment. By talking to the people they want to help, Rotarians can find out more about residents' hopes for their communities. This way, Rotarians can leverage the skills, creativity, and knowledge of the local residents to make the most impact with their project. Ideally, Rotarians will design the project with the people they want to help. Successful projects capitalize on the strengths a community already has.

What is a common mistake you see in grant applications?

Not focusing on the right goal. Rotarians should ensure their project falls within the Foundation's goals for one of the areas of focus; these are outlined in our policy statements. These are big goals, but often applicants have much smaller goals in mind - for example, to provide furnishings for a community center. District grants are ideal for those kinds of projects. Ensuring that your project aligns with one of the Foundation's bigger goals, and that you've completely thought through how to achieve it, is the key to securing global grant funding.

"By talking to the people they want to help, Rotarians can find out more about residents' hopes for their communities."

#### What kinds of ineligible expenses should people be aware of?

Rotarians often want to help an excellent organization within their community. They run into a challenge when their projects are just a list of things the organization needs. Projects involving schools, for example, frequently include equipment. However, the focus of a global grant project should be professional development for the teachers. If your school project is primarily focused on providing equipment, it won't be eligible for global grant funding. Involving community members in a project is one of the best ways to ensure that it is sustainable over the long term.

#### What is the top question you get from Rotarians?

"How can we can find a partner for our project?" We tell them to look on Rotary Showcase (rotary.org/showcase), where they can research global grant projects in need of partners. They can narrow their search by location, district, and club. There are also project fairs where Rotarians can explore different initiatives to get involved in; this year, fairs are being held virtually. Rotarians can also contact Rotary Action Groups to learn about projects and clubs they could partner with.

#### Where can Rotarians go for help during the application process?

Start in your own district. Each district usually has an international service chair who can connect you to people with expertise in your area of interest. Applicants can also contact the Foundation directly. We have a list of grant officers for all districts who can vet project ideas and put you in touch with members of The Rotary Foundation Cadre of Technical Advisers, who are professionals in the areas of focus. Regional grants officers can do a preliminary review of project ideas you are considering, help with project design, and advise you on eligibility. They are a talented group who have international experience and speak more than one language. And Rotary's areas of focus managers can do a deep dive to help you design your project to get the most success.

- NIKKI MEDANOVIC

The Foundation's Guide to Global Grants includes everything you need to know to get started. Download it at on.rotary.org/GGguide.







# PHILIPPINE RED CRO CEBU - CHAPTER



# EMERGENCY APPEAL TYPHOON ULYSESS

#### **HOW TO DONATE**

Account Name: PHILIPPINE RED CROSS

BDO BDO

PESO Savings: 00-453-0190938 DOLLAR Savings: 10-453-0039482 Swift Code: BNORPHMM

BPI ABPI

PESO Savings: 4991-0036-52 Swift Code: BOPIPHMM

METROBANK METROBANK

PESO Savings: 151-7-151524342 DOLLAR Savings: 151-2-151002182 Swift Code: MBTCPHMM

SECURITY BANK SECURITY BANK

Peso Savings: 0132-0624-6400-3 Dollar Savings: 0132-0624-6400-4

NOTE: Please send a copy of your deposit slip to: emergencyappeal@redcross.org.ph





Lazada







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#### PHP 5,000

can provide immediate cash for families to buy their basic urgent needs like medicine, and food

#### PHP 15,000

can go towards helping a family restore their livelihood

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#### FOR LOCAL DONATIONS, PLEASE CONTACT:

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# Rotary Info

IN BRIEF

#### **Jennifer Jones** to be 2022-23 Rotary president

Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, has been nominated to become Rotary International's president for 2022-23, a groundbreaking selection that will make her the first woman to hold that office in the organization's 115-year history.

Jones says she sees Rotary's Action Plan as a catalyst for increasing Rotary's impact. "As we reflect upon our new strategic priorities, we could have never envisioned that our ability to adapt would become our North Star during what is inarguably the most profound time in recent history," Jones said in her vision statement. "Silver linings rise out of the most challenging circumstances. Using metric-driven goals, I will harness this historic landscape to innovate, educate, and communicate opportunities that reflect today's reality."

As the first woman nominated to be RI president, Jones understands how important it is to follow through on Rotary's Diversity, Equity, and Inclusion Statement. "I believe that diversity, equity, and inclusion ... begins at the top," Jones said. "For us to realize growth in female membership and members under the age of 40, these demographics need to see their own reflection in leadership. I will champion double-digit growth in both categories while never losing sight of our entire family."

Jones is founder and president of Media Street Productions Inc., an award-winning media company in Windsor. She was chair of the University of Windsor board of governors and of the Windsor-Essex Regional Chamber of Commerce board of directors. For her service, she has been recognized with the YMCA Peace Medal, the Queen's Diamond Jubilee Medal, and Wayne State University's Community Peacemaker Award, a first for a Canadian. Jones holds a Doctor of Laws (LLD).

A current Rotary Foundation trustee, Jones has been a Rotary member since 1997 and has served as RI vice president, director, training leader, committee chair, moderator, and district governor. She played a lead role in the organization's rebranding effort by serving as chair of the advisory committee to strengthen Rotary's brand. She is co-chair of the End Polio Now Countdown to History Campaign Committee, which aims to raise \$150 million for polio eradication efforts. Jones recently led the #RotaryResponds telethon, which raised critical funds for COVID-19 relief and was viewed by more than 65,000 people.



Jones has received Rotary International's Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. She and her husband, Nick Kravacich, are members of The Rotary Foundation's Arch Klumph Society, Paul Harris Society, and Bequest Society.

The members of the nominating committee are Robert L. Hall, Dunwoody, Georgia: Bradford R. Howard, Oakland Uptown, California; Per Høyen, Aarup, Denmark; Peter Iblher, Nürnberg-Reichswald, Germany; Ashok Mahajan, Mulund, India; Takeshi Matsumiya, Chigasaki-Shonan, Japan; Michael K. McGovern (secretary), South Portland-Cape Elizabeth, Maine; Sam Okudzeto, Accra, Ghana; José Alfredo Pretoni, São Paulo-Sul, Brazil: Saowalak Rattanavich, Bang Rak, Thailand; Hendreen Dean Rohrs, Langley Central, British Columbia; Eduardo San Martín Carreño, Majadahonda, Spain; Kenneth M. Schuppert Jr. (chair), Decatur, Alabama; Ravindra P. Sehgal, Belur, India; Noel Trevaskis, Merimbula, Australia; Giuseppe Viale, Genova, Italy; and Chang-Gon Yim, Daegu West, Korea. - RYAN HYLAND

IN BRIEF

#### **Toastmasters** courses offered to **Rotary members**

Last year, Rotary formed a strategic alliance with Toastmasters International. As part of this collaboration, Toastmasters has developed a structured curriculum of communication and leadership courses for Rotarians and Rotaractors. The eight online courses are available in English in the Learning Center. (Some are now offered in other languages; the complete curriculum will be available in all of Rotary's primary languages by early 2021.) The titles are:

- · Develop a Speech
- · Deliver a Speech
- · Inspirational Speech
- · Interpersonal Communication and Networking
- · Leadership Basics
- · Leading a Team
- · Leadership: Collaboration
- · Building Consensus

These courses are designed to enhance communication and leadership skills and offer a robust framework for learning through self-assessment, independent study, applied learning, and peer evaluation.

Participants will begin with a selfassessment to evaluate their knowledge of, and comfort with, the skills covered in each course. After reviewing the study materials, which include videos and interactive modules, they will put what they've learned into practice by completing an assignment, such as preparing and delivering a speech, or volunteering to lead a service project or committee. As part of the process, participants will find someone to evaluate their performance and provide feedback, which will allow them to reflect on their experience, learn from their successes, and discover any areas for improvement.

Learning new skills through the Toastmasters curriculum can enhance many personal and professional endeavors, and applying them within Rotary and Rotaract will help strengthen our clubs and increase our impact as an organization.

Get started in the Learning Center at learn.rotary.org.

# **Rotary Info**

GOODWILL

### **Altruism** made simple

Giving Tuesday has turned philanthropy into an event for everyone

event known as Giving Tuesday raised nearly \$2 billion. And eight years after its inception, what began in the United States as a day focused on monetary donations has expanded across the globe and transformed to include volunteering, finding ways to show gratitude, and educating people about the value of altruism. For Rotary, as for many other nonprofit organizations, Giving Tuesday has become an important part of the philanthropic calendar.

N 2019, the philanthropic

The idea came out of the 92nd Street Y (short for the 92nd Street Young Men's and Young Women's Hebrew Association), a 146-year-old New York City institution similar to the YMCA that is well known for its cultural programming. The organization's reputation helped it get 1,400 other entities on board for the first Giving Tuesday. Several months before its 2012 debut on the Tuesday after Thanksgiving in the U.S., the idea was rolled out on Mashable, a tech news website that had partnered with the 92nd Street Y on previous undertakings.

"The idea was extremely simple," says Asha Curran, CEO of Giving Tuesday, a spinoff nonprofit that organizes the event. "Black Friday, Cyber Monday, Giving Tuesday: a day to give following two days of consumption." The organizers reasoned that a weekday would work well because people are more likely to be in front of computers and on phones, making it easier to donate in response to a reminder. And the late-in-the-year date has another advantage: Research shows that philanthropists make a higher proportion of donations in the last three months of the calendar year, whether it's because they are focusing on tax write-offs or attuned to the arrival of the holiday season.

The event tapped into online giving culture by making the idea open to all. Giving Tuesday was shared and open-source: Beyond the event's thousands of partners, anyone could take up the Giving Tuesday banner and carry it forward for their own organization or any group they wanted to support.

"We were thinking about the idea of co-ownership: When you build things, those things are far more powerful when you build them in coalition with other people," Curran says. "If you came up with a concept and you gave it to the world and said, 'Change this, do what you want with it, make sure you're doing something good, but use it in the way that you want to. Change the name, change the logo, be creative,' you're going to end up with something exponentially better than if you create an idea and guard it and send lots of cease-and-desist letters."

Rotary has embraced the concept, encouraging the use of Giving Tuesday as a fundraising opportunity for clubs and for The Rotary Foundation. Since 2017, Rotary has also used Giving Tuesday to reach out directly to prospective and current donors, and the campaign has grown each year. In 2019, Rotary raised over \$550,000 from donors all over the

In 2019, **Giving Tuesday** saw:

#### \$511 million in online donations

in 24 hours



#### 20.1 billion

social media impressions worldwide



#### 27 million

U.S. adults who participated in some way



#### 7.6 million

U.S. adults who performed volunteer service



countries that had an active #GivingTuesday movement



world in response to a Giving Tuesday email campaign.

And though financial giving is central to the movement, many people have taken the idea of giving in a different direction, using the day to volunteer or otherwise focus on altruism. In 2019, for instance, elementary schools in Guam participated in #GivingTuesdayKids by introducing a kindness curriculum, in which students organized food and toy drives and visited nursing homes. In Liberia, because many couples lost their wedding pictures during the civil war, GivingTuesday leaders found donors in the United States to send wedding dresses to Liberia and worked with local photographers and salons to re-create wedding photo shoots in remote parts of the country.

Thanks to its organic, flexible nature, Giving Tuesday has spread to at least 70 countries, adapting in profound ways to different cultures. "In the United States, there's a lot of focus on generosity as a form of civic engagement," Curran says. "A lot of our Giving Tuesday leaders here are using it as connective tissue at a community level. In Russia, they have a strong ethic of donation, but no one talks about it. So one of the interesting things they've done is to run a whole campaign around people confessing to what they've given ... and they have moved the needle on taking giving into the public square, and donations have increased. Colombia and Venezuela - two countries that are really in crisis - are some of the most fascinating examples, because they're seeing Giving Tuesday as a way to rebuild society post-conflict. It's nothing that we ever would have anticipated. When something like that starts happening, you realize this has the capacity to be so much more meaningful and impactful than this fun, one-day viral idea we had."

— WHET MOSER

Make a donation to The Rotary Foundation on Giving Tuesday at my.rotary.org/en/giving-tuesday.







# From RCCF Album

#### 10-29-2020 14th RCCF GMM (Charter Anniversary Celebration)





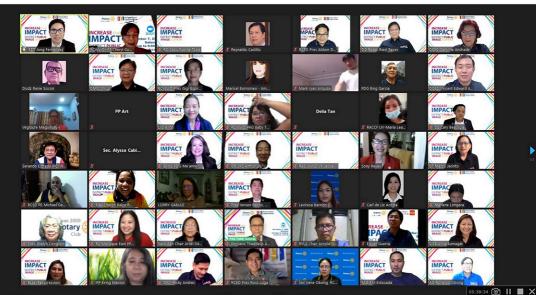
# From RCCF Album

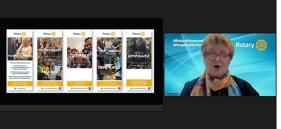
### 11-07-2020 Public Image Seminar















# Giving Tuesday: 1 December

During this season of giving, remember The Rotary Foundation as your charity of choice. A donation to the Annual Fund helps build sustainable communities around the world.

GIVE TODAY: my.rotary.org/giving-tuesday



#GI**₩INGTUESDAY** 



### **Prayer Against COVID19**

#### **ORATIO IMPERATA: PRAYER AGAINST COVID-19 or 2019 CORONA VIRUS DISEASE**

God our Father, We come to you in our need To ask your protection against the 2019 Corona Virus Disease, That has claimed lives And has affected many.

We pray for your grace

For the people tasked with studying the nature and cause

Of this virus and its disease

And of stemming the tide of its transmission. Guide the hands and minds of medical experts That they may minister to the sick With competence and compassion, And of those governments and private agencies

That must find cure and solution to this epidemic.

We pray for those afflicted May they be restored to health soon.

Grant us the grace To work for the good of all And to help those in need.

Grant this through our Lord, Jesus Christ, your Son,

Who lives and reigns with You, in the unity of the Holy Spirit, God forever and ever. Amen.

Mary Help of all Christians, pray for us.

St. Raphael the Archangel, pray for us.

St. Rock, pray for us.

St. Lorenzo Ruiz, pray for us.



# ENERGY

OF INNOVATION AND TRADITION

Taipei, Taiwan 12-16 June convention.rotary.org #Rotary21









# REGIONAL ROTARY FOUNDATION SEMINAR (RRFS) - Polio Breakout Session

November 21, 2020 | Saturday | 19:30 - 21:00 PM (Taiwan, China, Hong Kong, Macau, Bali/Indonesia, Philippines, Malaysia, Brunei, Singapore) | 18:30 - 20:00 PM (Jakarta/Indonesia, Thailand, Cambodia, Laos) | 18:00 - 19:30 PM (Myanmar) | 17:30 - 19:00 PM (Bangladesh) 16:30 - 18:00 PM (Pakistan) | 16:30 - 18:00 PM (Pakistan)

# **Resource Speakers**



PRIP JOHN F. GERM



RIPN JENNIFER E. JONES



PRIVP MICHAEL K. MCGOVERN



RI TRUSTEE AZIZ MENON

#### **Guest Speakers**



DGN JOANNE KAM District 3310



DG CHACHA CAMACHO, District 3830



PDG JING DELA CALZADA District 3870



PDG CHEW GHIM BOK District 3310 Singapore Virtual Rotary Institute Chair

#### **Moderator**



MARY ANNE SOLOMON End Polio Now Zone 10A Coordinator



**REGISTER AT**www.2020singaporerotaryinstitute.org

#### SINGAPORE VIRTUAL ROTARY INSTITUTE (PRE-INSTITUTE - RRFS)

#### **SATURDAY 21 NOVEMBER 2020**

19:30 – 21:00 PM (Taiwan, China, Hong Kong, Macau, Bali/Indonesia, Philippines, Malaysia, Brunei, Singapore)

18:30 - 20:00 PM (Jakarta/Indonesia, Thailand, Cambodia, Laos)

18:00 - 19:30 PM (Myanmar)

17:30 - 19:00 PM (Bangladesh)

16:30 - 18:00 PM (Pakistan)

21:00

Adjournment

# REGIONAL ROTARY FOUNDATION SEMINAR (RRFS) - POLIO BREAKOUT SESSION (VIA ZOOM)

PROGRAMME		
19:15 – 19:30	Sign in Zoom and Fellowship	
19:30 – 19:40	Introduction & Welcome Remarks  Moderator – ENPC Mary Anne Solomon, Zone 10A (D3860)	
19:40 – 19:50	Opening Address PRIP John F. Germ	
19:50 - 19:55	The Rotary Foundation RIPN Jennifer E. Jones	
19:55 - 20:00	Polio Updates in Pakistan During the Pandemic RI Trustee Aziz Menon	
20:00 – 20:10	Polio Updates and Challenges Faced PRIVP Michael K. McGovern	
20:10 – 20:20	Best Practices during COVID Pandemic from Singapore, Malaysia and Brunei DGN Joanne Kam, D3310	
20:20 – 20:30	Best Practice during COVID Pandemic from Philippines DG ChaCha Camacho, D3830	
20:30 – 20:45	Q & A Moderator ENPC Mary Anne Solomon, Region 11	
20:45 – 20:55	Review and Reflection PDG Jing Dela Calzada, D3870	
20:55 – 21:00	Closing Remarks Singapore Virtual Rotary Institute Chair PDG Chew Ghim Bok, D3310	







# The Rotary Foundation Recognition Night 2020

14th day November 2020 | 19:30 PST

DRESS CODE: Men - Dark Coat and White Shirt | Women: Black Cocktail

# FREE via **ZOOM**

MTG ID: 722 888 3860 PASSWORD: TRF#3860





**HOSTED BY:** 



Win exciting raffle prizes during the eventi GUEST OF HONOR:

JOHN F. GERM

TRF Trustee | Chair Rotary's End Polio Countdown to History | 2016-2017 Rotary International President







# 100% PAUL HARRIS CLUB in Rotary International District 3860 for RY 2016-2017





# www.rccebufuente.org info@rccebufuente.org



# Invite someone to become a



# Join Rotary Club of Cebu Fuente









Spread the Word!



# On the Spotlight



## Rotary Club of Cebu Fuente's 38th Charter **Anniversary Celebration**

NOTES:	
-	